**Message Board Chapter 3**

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| Message Board chapter 3 posting | |
| [Paul Collado](javascript:void(0);) |  |
| Today 11:44 PM    171 words |  |
|  | | How is the company inside?  i would take a really good look on how everything is working and improve the intranet of the company, also get a better Data management with DBMS, and i would take in consideration ideas of employees to make them feel part of the change    How is the company's relation with other business?    I would coordinate with suppliers to have a better relationship, and i could even try to do something like General Milss and Land O'lakes or like the Sara Lee Bakery Group    How is the company's relation with its customers?    I would work in improving the relationship with the customers, with the use of technology to provide a website for the company, i would use social networks like facebook or twitter also i could do as AA and send offers online to attract business.    The need for vision vs the strategic issue in the present would be balance by managing the risks and keeping cost down without staying too far behind in the new technologies. |

**Replies**

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|  | Default Member Photo | Re: Message Board Posting 3 | |
| [Paul Collado](javascript:void(0);) |  |
| Today 11:49 PM    39 words |  |
|  | | Manuel,  I agree with your idea of the Database, i also think that would be of a great benefit to add the website , on the other hand i think you should also concentrate in relationship with your suppliers | |

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|  | Default Member Photo | Re: Message Board 3 Posting | |
| [Paul Collado](javascript:void(0);) |  |
| Today 11:56 PM    30 words |  |
|  | | Adrian,  I really liked your ideas, specially the one anonymous feedback, also i think that special offers for submitting feedback would be great, in general i agree with your plans | |